

Legislative Changes to Film Industry Tax Credits

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Issue

Summarize the legislative changes to Connecticut's film industry tax credits since the state first established a film production credit in 2006. This report updates OLR Report <u>2010-R-0328</u>.

Summary

Connecticut's film industry tax credit program currently comprises business tax credits for (1) producing film and digital media in the state; (2) developing buildings, facilities, and installations needed for the industry; and (3) producing digital animation. Table 1 below briefly outlines the credit amounts, eligibility criteria, and claims and transfer provisions.

The legislature first established the credit program in 2006 with a 30% film production tax credit (<u>PA 06-183</u>, as amended by <u>PA 06-186</u>). The legislature charged the former Connecticut Commission on Culture and Tourism (CCCT) with administering the credit; that same year, it added six new CCCT members with digital media or movie production experience and charged the commission with promoting the film and digital media industry in the state (<u>PA 06-172</u>).

Since 2006, the legislature has made significant changes to the tax credit program. These include (1) expanding the program to encompass two additional business tax credits for producing digital animation and developing the infrastructure needed for the film and digital media industry; (2) modifying the credit amounts, eligibility criteria, claims and transfer provisions, and administration; (3) enacting a moratorium on credits for motion pictures produced in the state; and (4) shifting responsibility for administering the credits from CCCT to the Department of Economic and Community Development (DECD).

Over this same time period, the legislature made other related policy changes to the insurance premiums and corporation business tax credit limits. We include a brief discussion of these

changes in this report since they impact the ability of corporations and insurance companies to reduce their tax liability with film tax credits.

Credit Name	Amount	Eligibility Criteria	Claims and Transfers
Film and Digital	10% to 30%, based on	Qualified productions must incur	Applies against the insurance
Media Production	total eligible production	specified production expenses	premiums corporation business
Tax Credit	expenditures	and costs in Connecticut and (1)	tax; also applies against the
		conduct at least 50% of principal	community antenna and
<u>CGS § 12-217jj</u>	No credit vouchers may be issued for motion pictures that have not	photography days in Connecticut or (2) incur 50% or \$1 million of	satellite TV companies taxes, subject to limitations
	been designated as state- certified productions prior to July 1, 2013, with a narrow exception	post-production costs here	May be claimed in the year the expenses were incurred or the next five income years
			May be transferred up to three times
Film Production	20% of infrastructure	Business must spend at least \$3	Applies against the insurance
Infrastructure Tax	project's costs; must be	million developing buildings,	premiums and corporation
Credit	100% completed before	facilities, and installations	business tax
	credit can be claimed	needed for film and digital media	
<u>CGS § 12-217kk</u>		production	May be claimed in the year the production expenses or costs were incurred or in any of the next three years
			May be transferred up to three times
Digital Animation	10% to 30%, based on	Business must incur eligible	Same as described above for
Tax Credit	total eligible production expenditures	production expenses and costs in Connecticut; eligible costs and	the infrastructure credit
<u>CGS § 12-217//</u>		expenses include intellectual property, production equipment, and trailers	
		Total annual credits capped at \$15 million	

Table 1: Connecticut's Film Industry Tax Credit Program

Film and Digital Media Production Tax Credit

The General Assembly first established its film tax credit program in 2006 with a transferable corporation tax credit for producing films and digital media in Connecticut. It took effect July 1, 2006, and applied to income years beginning on or after January 1, 2006. Table 2 briefly describes the original credit's structure. OLR Report <u>2006-R-0364</u> describes the credit in greater detail.

The same act that established the film and digital production credit also established a wage credit equal to 25% of the compensation paid to any employee or independent contractor who was a Connecticut resident and who provided services in connection with the production (<u>PA 06-83</u>, § 20). <u>PA 06-186</u>, however, subsequently eliminated the wage credit before it took effect.

Table 2: Film and Digital Media Production Tax Credit Established in 2006

Credit Amount

• 30% of eligible production expenditures over \$50,000 incurred in Connecticut

Eligibility Criteria

- Qualified productions had to incur specified production expenses and costs in Connecticut for development, pre-production, and post-production work, including (1) purchasing intellectual property rights, subject to certain conditions; (2) direct payments to individuals and companies in Connecticut; and (3) distribution costs
- Intellectual property acquisition expenses were eligible under certain circumstances
- Ineligible production costs included talent fees over a specified limit for certain performers and costs associated with promoting or marketing a production

Credit Claims and Transfers

- Applied against the corporation business tax
- Three-year carryforward; credit must be claimed in the income year in which CCCT grants final certification to a qualified production
- Nonrefundable; companies could transfer the credit, but the transferee could only use it in the income year when the production company could have used it

Source: PA 06-83, § 20, as amended by PA 06-186, § 83, and PA 06-187, § 79

Since 2007, the General Assembly passed 17 acts changing the credit. Table 3 provides an overview of the most significant changes by year, categorized according to the program's component (i.e., credit amount, eligibility criteria, credit claims and transfers, and administration).

As the table shows, the legislature substantially revised the credit in 2007 and again in 2009. It made less extensive changes in 2008 and 2010. In 2011, it restricted the credit transfers for FYs 11 and 12 as part of the biennial budget. In 2013 and 2015, it enacted a two-year moratorium on issuing new credits for motion pictures produced in the state. In 2017, it made the moratorium permanent and allowed the credit to be applied against the gross receipts tax on cable, satellite, and competitive video services, subject to certain conditions.

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Public Acts and Effective Date of Changes
		2007		
No changes	From 1/1/09 to 1/1/12, allowed 50% of eligible expenses incurred outside the state to count towards the credit if they were used here	Allowed the credit to apply against the insurance premium tax as well as the corporation business tax	Allowed a production company to apply for and receive credits on an annual basis while the production is in	PA 07-236; PA 07-4, June Special Session (JSS); PA 07-5,
	Excluded all expenses for purchasing intellectual property rights	Allowed taxpayers to claim credits in the income year when the expenses were incurred, rather	progress, instead of only after it is finished	<u>JSS</u> July 1, 2007;
	Excluded compensation over \$15 million paid to any one individual working on the production (starting 1/1/08)	than when CCCT granted the final certification	Imposed a financial penalty equal to the credit amount on any qualified production	applied to income years starting on or
	Removed the limit on credit-eligible talent fees for specified performers	Allowed credits to be transferred up to three times	company that deliberately submits false or fraudulent information to CCCT for purposes of the credit	after January 1, 2007
	Made certain video, sound recordings, and interactive websites explicitly eligible		Limited the CCCT's and DRS's power to further audit or	
	Allowed a credit for production equipment expenses only if there are not eligible for the newly established film infrastructure credit		examine production expenses once a credit voucher is issued, unless there is the	
	Changed the standard for determining which		possibility of material representation or fraud	
	productions contain obscene material or performances			

Table 3: Legislative Changes to the Film Production Tax Credit, 2007 to Present

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Public Acts and Effective Date of Changes
		2008		
No changes	No changes	Extended the applicability of the credits to the insurance premiums tax for the 2006 income year, rather than just beginning with the 2007 income year	No changes	<u>PA 08-142</u> Upon passage
		2009		
Increased	Prohibited companies from counting out-of-	Eliminated the process for	Transferred authority for	<u>PA 09-3, JSS; PA</u>
minimum	state expenses used in Connecticut as part of	applying for an interim credit while	administering the credit from	09-8, September
expenditures	their credit-eligible expenses	a production is in progress	CCCT to DECD	Special Session
from \$50,000 to		(continued to allow annual credits)		
\$100,000	Required production companies to conduct at least 50% of their principal photography days	Applied the existing limits on post-	Required companies to use an audit professional chosen	Upon passage; applied to
Established a variable credit percentage:	in the state or spend at least 50% of their post- production costs here to be eligible	certification remedies and audits to transferred credits	from a DECD-compiled list; required DECD to charge a reasonable fee to analyze	income years beginning on or after January 1,
 10% for expenses between \$100,000 and \$500,000 15% for expenses over \$500,000 up to \$1 million 30% for 	Changed the limit on credit-eligible compensation from \$15 million paid to a single star to an aggregate \$20 million for all star talent featured in the production (and required star talent to be subject to Connecticut income tax in order to count towards credit) Made informercials ineligible Excluded audit costs from credit eligibility	Eliminated three-year carryforward, but continued to allow taxpayers to claim the credits in the year in which the expenditures were made or in the three succeeding income years	credit applications	2010
expenses over \$1 million				

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Public Acts and Effective Date of Changes
No changes	Modified the required amount of time or money a production must spend in Connecticut to qualify:	No changes	No changes	<u>PA 10-107; PA</u> <u>10-1, JSS</u> July 1, 2010;
	 Reduced, from 50% to 25%, the required minimum share of principal photography days in Connecticut Allowed a company to qualify if it incurred a minimum of either 50% of the post-production costs or \$1 million of such costs here 			applied to income years beginning on or after January 1, 2010
	Limited credit-eligible expenses by (1) excluding money spent in Connecticut on developing the idea for production and (2) limited eligible compensation costs to base salaries and wages			
		2011		
No changes	Retroactively increased, from 25% to 50%, the minimum share of principal photography days a company must spend in the state on or after January 1, 2010, to qualify for a credit Expanded the types of qualified productions	With certain exceptions, limited the percentage of a credit companies may transfer in any one income year to (1) 50% of the credit allowed for the 2011 income year and (2) 25% of any	No changes	<u>PA 11-6;</u> <u>PA 11-61;</u> <u>PA 11-1, October</u> <u>Special Session</u> (OSS)
	eligible for the credit to include "relocated television productions" (i.e., an ongoing television program that (1) filmed all of its	credit allowed for the 2012 or any subsequent income year		Upon passage; applied to income years
	previous seasons outside Connecticut, (2) may include certain current events shows, and (3) is created at a qualified production facility that meets specified investment and job creation thresholds)	 Exempted the following transfers from these limitations: those by companies subject to the corporation business or insurance premiums tax 		beginning on or after January 1, 2011

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Public Acts and Effective Date of Changes
		 those by companies not subject to these taxes if they own at least 50% of another entity subject to the business entity tax credits issued for any production created in whole or significant part in a "qualified production facility" 		
		2013		
No changes	For FYs 14 and 15, established a two-year moratorium on issuing credits for motion pictures that were not designated as state- certified productions before July 1, 2013 (carved out a narrow exception for motion pictures meeting specified criteria)	No changes	No changes	PA 13-184; PA 13-247 July 1, 2013, applied to tax credits issued on or after that date
		2015		
No changes	Extended the moratorium to FYs 16 and 17	Extended the period during for claiming the credits by two years, from three to five years succeeding the year in which the production expenses occurred	No changes	<u>PA 15-244; PA</u> <u>15-5, JSS</u> Upon passage
		2017		
No changes	Restored the moratorium, which had expired on July 1, 2017, and made it permanent	Allowed the credits to be applied against the gross receipts tax on cable, satellite, and competitive video services, subject to certain conditions (e.g., a discounted face value)	No changes	<u>PA 17-2, JSS</u> Upon passage

Film Production Infrastructure Tax Credit

The legislature established the film production infrastructure credit in 2007, as part of the same legislation that substantially redesigned the film production credit and created the digital animation credit. Table 4 provides a brief overview of the original credit.

Table 4: Overview of Film Production Infrastructure Tax Credit Established in 2007

Credit Amount

Credit percentage depended on level of investment:

- 10% for expenditures between \$15,000 and \$150,000
- 15% for expenditures greater than \$150,000 but less than \$1 million
- 20% for expenditures of \$1 million and greater

Eligibility Criteria

Eligible expenses included any investments in leased or purchased film, digital media, television, or video production buildings, facilities, or infrastructure

Required projects to be state-certified and qualifying entities to meet specific criteria, including not having defaulted on any CT state loan or guarantee

Credit Claims and Transfers

Applied against the corporation business and insurance premiums taxes

Required project to be at least 60% complete before CCCT could issue a credit

Three-year carryforward; nonrefundable

Transferable, up to three times; transferred credits could be claimed in the income year in which the infrastructure expenditures were made

Source: PA 07-236, as amended by PA 07-5, JSS

Table 5 shows the legislature's changes to the credit program since 2008. As it shows, the legislature considerably revised the infrastructure credit in 2009 by, among other things, changing the credit percentage to a flat 20% and increasing the minimum qualifying expenditure from \$15,000 to \$3 million. It made less substantial changes to the program in 2010, 2011, and 2013.

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Public Act and Effective Date of Changes
		2009		
Changed the credit percentage to a flat	Increased the minimum qualifying expenditure	Required a project to be 100%, rather than 60%, complete before it can	Transferred authority for administering the credit from CCCT to DECD	<u>PA 09-3, JSS</u>
20% of a qualifying	from \$15,000 to \$3	receive a credit voucher		Upon passage; applied to
investment	million		Applied the existing limits on post- certification remedies and audits to transferred credits	income years beginning on or after January 1, 2010
			Required DECD to charge a reasonable fee to analyze credit applications	
		2010		
No changes	Limited credit-eligible leased facilities to	No changes	No changes	<u>PA 10-107</u>
	those leased under a			July 1, 2010; applied to
	capital lease			income years beginning on or after January 1, 2010
		2011		
No changes	No changes	Eliminated the three-year carryforward	No changes	<u>PA 11-1, OSS</u>
		Required taxpayers to claim credits		Upon passage
		either in the income year in which the investments were made or in any of the		
		three immediately succeeding income		
		years		
		2013		
No changes	No changes	Allowed transferred credits to additionally be claimed in the three	No changes	<u>PA 13-232</u>
		income years immediately succeeding		Upon passage
		the year in which the expenditures were made		
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Table 5: Legislative Changes to Film Production Infrastructure Tax Credit, 2008 to Present

Digital Animation Production Tax Credit

Table 6 briefly outlines the digital animation credit's structure when it was first established in 2007. Like the original film production credit, the credit was initially designed as a flat 30% of eligible expenditures. In 2009, however, the legislature substantially revised the credit and applied the same tiered credit of 10% to 30% to both the film production and digital animation credits.

Table 7 outlines the changes the legislature made in 2009. It has made no other changes to the credit program since then.

Table 6: Overview of Digital Animation Production Tax Credit Established in 2007

Credit Amount 30% of eligible digital animation production expenses over \$50,000

Eligibility Criteria

Eligible companies must (1) be exclusively engaged in the production activity, (2) maintain a studio in Connecticut, (3) employ at least 200 full-time employees, and (4) be certified by CCCT and comply with its regulations

Eligible expenses must be incurred in Connecticut; expenses for the following additional types of costs are explicitly eligible: actors, voice talent, rent, utilities, insurance, administrative and systems support, and short film production and distribution

Intellectual property purchase expenses are eligible for a credit if they are less than 35% of the digital animation production company's expenses or costs in any income year

A company that receives a digital animation credit cannot apply for or receive a film production credit

Credit Claims and Transfers

Applies against the corporation business and insurance premiums taxes

Three-year carryforward; nonrefundable

Credit must be claimed in the income year in which the expenditures were incurred

Transferable, up to three times

Total credits capped at \$15 million per year

Source: PA 07-236, as amended by PA 07-4, JSS, and PA 07-5, JSS

Credit Amount	Eligibility Criteria	Credit Claims and Transfers	Administration	Effective Date of Changes
		2009		
Increased minimum	Changed the limit on credit-	Eliminated three-year	Transferred authority for	<u>PA 09-3, JSS; PA</u>
expenditures from \$50,000	eligible compensation from \$15	carryforward, but continued	administering the credit from	<u>09-8, SSS</u>
to \$100,000	million paid to a single star to an	to allow taxpayers to claim	CCCT to DECD	
	aggregate \$20 million for all star	the credits in the year in		Upon passage;
Established a variable credit	talent featured in the production	which the expenditures were	Applied the existing limits on	applied to income
percentage:	(and required star talent to be	made or in the three	post-certification remedies and	years beginning on
 10% for expenses 	subject to Connecticut income tax	succeeding income years	audits to transferred credits	or after January 1,
between \$100,000	in order to count towards credit)			2010
and \$500,000			Required companies to use an	
• 15% for expenses	Excluded audit costs from credit		audit professional chosen from	
over \$500,000 up	eligibility		a DECD-compiled list; required	
to \$1 million			DECD to charge a reasonable	
 30% for expenses 			fee to analyze credit	
over \$1 million			applications	

Table 7: Legislative Changes to the Digital Animation Tax Credit Program, 2008 to Present

Tax Credit Limits

Over the same time period in which the legislature revised, and in some cases rolled back, the film tax credit program, it made several changes to the tax credit limits for the insurance premiums and corporation business tax. Although these limits are not directly tied to the film tax credit program, they affect the extent to which businesses can use the credits to reduce their tax liability.

Insurance Premiums Tax Credit Limit

The first such change was in 2011, when the legislature revised the insurance premiums tax credit limit by classifying tax credits into three types, specifying the order in which the credit types should be applied, and establishing three levels of maximum tax liability that an insurer could offset in calendar years 2011 and 2012 by claiming one or more of these credits. <u>PA 11-61</u>, § 48, designated digital animation credits as a type 1 credit with a maximum tax reduction of 55%. (Insurance Reinvestment Fund credits were designated as type 2 with a 70% maximum reduction and all other credits were designated as type 3 with a 30% maximum.)

Later that same year, the legislature expanded type 1 credits to include film production and infrastructure investment tax credits, thus allowing insurers to reduce their 2011 and 2012 premiums tax liability with these credits by up to 55% instead of 30% (PA 11-1, OSS, § 54). In 2012, the legislature moved film production and infrastructure credits from type 1 to type 3 for the 2012 calendar year (PA 12-1, December Special Session (DSS), § 42). In doing so, it changed the order in which insurers applied film production and film infrastructure credits to offset liability and generally lowered the amount by which an insurer could use these credits to reduce its tax liability.

PA 13-184, § 72, extended the credit limit to 2013 and 2014 and reimposed the tax credit classification that designated all three of the film tax credits as type 1 credits (i.e., 55% credits). PA 15-244, § 85, subsequently extended the limit to 2015 and 2016. PA 17-2, JSS, § 625, restored the limit and made it permanent.

Corporation Business Tax Credit Limit

In 2015, the legislature reduced the corporation business tax credit limit from 70% to 50.01% starting with the 2015 income year (PA 15-244, § 88). Later that same year, the legislature established a schedule for raising the cap over a four-year period to 70, but only with respect to specific tax credits. The film tax credits were not among the types of credits subject to the increased credit cap (PA 15-1, DSS, § 29). In 2019, the legislature reduced the cap back to 50.01% for all corporation business tax credits (PA 19-117, § 349).

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