

# OFFICE OF FISCAL ANALYSIS

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<http://www.cga.ct.gov/ofa>

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sSB-1230

AN ACT CONCERNING THE PURCHASE OF PRINT AND DIGITAL  
ADVERTISING BY THE STATE.

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## ***OFA Fiscal Note***

### ***State Impact:***

Agency Affected	Fund-Effect	FY 26 \$	FY 27 \$
State Comptroller - Fringe Benefits <sup>1</sup>	GF - Cost	43,150	43,150
Department of Administrative Services	GF - Cost	106,000	106,000

Note: GF=General Fund

***Municipal Impact:*** None

### ***Explanation***

The bill, which establishes certain contract advertising requirements, results in a cost of \$149,150 per year for the Department of Administrative Services (DAS) to administer the process and fulfill the reporting requirements established in the bill beginning in FY 26.

DAS will have to hire one additional employee with a salary of \$106,000, along with associated fringe benefits costs of \$43,150 beginning in FY 26. The bill results in a potential cost to various state agencies to the extent they conform to the advertising requirements established in the bill. The bill provides a waiver process for agencies which would eliminate any potential cost associated with those

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<sup>1</sup>The fringe benefit costs for most state employees are budgeted centrally in accounts administered by the Comptroller. The estimated active employee fringe benefit cost associated with most personnel changes is 40.71% of payroll in FY 26.

requirements.

***The Out Years***

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation.

*Sources: Core-CT Financial Accounting System*