

General Assembly

January Session, 2025

Proposed Bill No. 5110



Referred to Committee on GOVERNMENT ADMINISTRATION AND ELECTIONS

Introduced by: REP. ROSARIO, 128th Dist.

## AN ACT AUTHORIZING LEGISLATIVE FRANKING PRIVILEGES FOR DIGITAL ADVERTISING.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That section 2-15a of the general statutes be amended to permit
- 2 members of the General Assembly to elect to use a digital advertising
- 3 service on social media platforms to reach their constituents in lieu of a
- 4 traditional mailing for official legislative communications.

## Statement of Purpose:

To modernize legislative communication and improve constituent outreach by permitting legislators to purchase digital advertising in lieu of traditional mailings for official legislative communications.