



General Assembly

January Session, 2025

Proposed Bill No. 5270

LCO No. 1545



Referred to Committee on GENERAL LAW

Introduced by:
REP. RUTIGLIANO, 123rd Dist.

***AN ACT PROHIBITING DIRECT-TO-CONSUMER PRESCRIPTION
DRUG ADVERTISEMENTS.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to prohibit direct-to-consumer
- 2 prescription drug advertisements directed at consumers in this state.

Statement of Purpose:

To prohibit direct-to-consumer prescription drug advertisements directed at consumers in this state.