



General Assembly

January Session, 2025

**Committee Bill No. 5360**

LCO No. 4612



Referred to Committee on GENERAL LAW

Introduced by:  
(GL)

**AN ACT PROHIBITING STATE AGENCIES FROM ENGAGING IN  
ADVERTISING, MARKETING OR PROMOTIONAL ACTIVITIES  
CONCERNING RECREATIONAL CANNABIS.**

Be it enacted by the Senate and House of Representatives in General  
Assembly convened:

1 Section 1. Subdivision (1) of section 21a-420 of the general statutes is  
2 repealed and the following is substituted in lieu thereof (*Effective from*  
3 *passage*):

4 (1) "Responsible and Equitable Regulation of Adult-Use Cannabis  
5 Act" or "RERACA" means this section, sections 2-56j, 7-294kk, 7-294ll,  
6 12-330ll to 12-330nn, inclusive, 14-227p, 21a-278b, 21a-278c, 21a-279c,  
7 21a-279d, 21a-420a to 21a-420j, inclusive, 21a-420l to 21a-421r, inclusive,  
8 21a-421aa to 21a-421ff, inclusive, 21a-421aaa to 21a-421hhh, inclusive,  
9 21a-422 to 21a-422c, inclusive, 21a-422e to 21a-422g, inclusive, 21a-422j  
10 to 21a-422s, inclusive, 22-61n, 23-4b, 47a-9a, 53-247a, 53a-213a, 53a-213b,  
11 54-33p, 54-56q, 54-56r, 54-125k and 54-142u, sections 23, 60, 63 to 65,  
12 inclusive, 124, 144 and 165 of public act 21-1 of the June special session,  
13 and the amendments in public act 21-1 of the June special session to  
14 sections 7-148, 10-221, 12-30a, 12-35b, 12-412, 12-650, 12-704d, 14-44k, 14-  
15 111e, 14-227a to 14-227c, inclusive, 14-227j, 15-140q, 15-140r, 18-100h,

16 19a-342, 19a-342a, 21a-267, 21a-277, 21a-279, 21a-279a, 21a-408 to 21a-  
 17 408f, inclusive, 21a-408h to 21a-408p, inclusive, 21a-408r to 21a-408w,  
 18 inclusive, 21a-420aa, 21a-421s, 30-89a, 31-40q, 32-39, 46b-120, 51-164n,  
 19 53-394, 53a-39c, 54-1m, 54-33g, 54-41b, 54-56e, 54-56g, 54-56i, 54-56k, 54-  
 20 56n, 54-63d, 54-66a and 54-142e, section 20 of public act 23-79 and  
 21 section 2 of this act;

22 Sec. 2. (NEW) (*Effective from passage*) Notwithstanding any other  
 23 provision of RERACA, no state agency shall engage in any advertising,  
 24 marketing or other promotional activity for the purpose of (1)  
 25 encouraging the sale, consumption or use of any cannabis, cannabis  
 26 concentrate, cannabis product or infused beverage, (2) promoting any  
 27 cannabis establishment, or (3) otherwise promoting the recreational  
 28 cannabis market or industry in this state. For the purposes of this  
 29 section, "state agency" has the same meaning as provided in section 1-  
 30 79 of the general statutes.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>from passage</i>	21a-420(1)
Sec. 2	<i>from passage</i>	New section

**Statement of Purpose:**

To provide that no state agency shall engage in any advertising, marketing or other promotional activity for the purpose of (1) encouraging the sale, consumption or use of any cannabis, cannabis concentrate, cannabis product or infused beverage, (2) promoting any cannabis establishment, or (3) otherwise promoting the recreational cannabis market or industry in this state.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*

Co-Sponsors: REP. CANDELORA V., 86th Dist.; REP. O'DEA, 125th Dist.  
 REP. RUTIGLIANO, 123rd Dist.; REP. ACKERT, 8th Dist.  
 REP. PERILLO J., 113th Dist.; REP. ZUPKUS, 89th Dist.

REP. ZAWISTOWSKI, 61st Dist.; REP. CARNEY, 23rd Dist.  
REP. FISHBEIN, 90th Dist.; REP. DAUPHINAIS, 44th Dist.

H.B. 5360