

General Assembly

January Session, 2025

Committee Bill No. 5474

LCO No. **5327**

Referred to Committee on COMMITTEE ON CHILDREN

Introduced by: (KID)

AN ACT CONCERNING SOCIAL MEDIA PLATFORMS AND MINORS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2025*) (a) As used in this section:

2 (1) "Consumer" means an individual who is a resident of this state3 and a user of a social media platform;

4 (2) "Cyberbullying" means any unwanted and aggressive behavior on
5 a social media platform;

(3) "Mental health services" has the same meaning as provided in
section 19a-498c of the general statutes;

8 (4) "Owner" means a person who owns a social media platform;

9 (5) "Person" means an individual, association, corporation, limited 10 liability company, partnership, trust or other legal entity; and

(6) "Social media platform" has the same meaning as provided insection 42-528 of the general statutes.

13 (b) Not later than January 1, 2026, each owner of a social media

platform shall incorporate an online safety center into the social media
platform. Each online safety center shall, at a minimum, provide the
consumers who use such social media platform with:

(1) Resources for the purposes of (A) preventing cyberbullying on
such social media platform, and (B) enabling each consumer to identify
any means available to such consumer to obtain mental health services,
including, but not limited to, an Internet web site address or telephone
number where such consumer may obtain mental health services for the
treatment of an anxiety disorder or the prevention of suicide;

(2) An explanation of such social media platform's mechanism for
reporting harmful or unwanted behavior, including, but not limited to,
cyberbullying, on such social media platform; and

26 (3) Educational information concerning the impact that social media27 platforms have on users' mental health.

(c) Not later than January 1, 2026, each owner of a social media
platform shall establish a cyberbullying policy for the social media
platform. Such policy shall, at a minimum, set forth the manner in which
such owner handles reports of cyberbullying on such social media
platform.

Sec. 2. Section 42-529 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1, 2025*):

For the purposes of this section and sections 42-529a to 42-529e, inclusive, as amended by this act:

37 (1) "Adult" means any individual who is at least eighteen years of age;

38 (2) "Consent" has the same meaning as provided in section 42-515;

39 (3) "Consumer" has the same meaning as provided in section 42-515;

40 (4) "Controller" has the same meaning as provided in section 42-515;

41 (5) "Heightened risk of harm to minors" means processing minors' 42 personal data in a manner that presents any reasonably foreseeable risk 43 of (A) any unfair or deceptive treatment of, or any unlawful disparate 44 impact on, minors, (B) any financial, physical or reputational injury to 45 minors, [or] (C) any physical or other intrusion upon the solitude or 46 seclusion, or the private affairs or concerns, of minors if such intrusion 47 would be offensive to a reasonable person, or (D) any harm to the 48 physical or mental health of minors;

49 (6) "HIPAA" has the same meaning as provided in section 42-515;

50 (7) "Minor" means any consumer who is younger than eighteen years51 of age;

(8) "Online service, product or feature" means any service, product or
feature that is provided online. "Online service, product or feature" does
not include any (A) telecommunications service, as defined in 47 USC
153, as amended from time to time, (B) broadband Internet access
service, as defined in 47 CFR 54.400, as amended from time to time, or
(C) delivery or use of a physical product;

58 (9) "Person" has the same meaning as provided in section 42-515;

(10) "Personal data" has the same meaning as provided in section 42-515;

61 (11) "Precise geolocation data" has the same meaning as provided in62 section 42-515;

(12) "Process" and "processing" have the same meaning as providedin section 42-515;

65 (13) "Processor" has the same meaning as provided in section 42-515;

66 (14) "Profiling" has the same meaning as provided in section 42-515;

67 (15) "Protected health information" has the same meaning as68 provided in section 42-515;

(16) "Sale of personal data" has the same meaning as provided insection 42-515;

(17) "Targeted advertising" has the same meaning as provided insection 42-515; and

(18) "Third party" has the same meaning as provided in section 42-515.

Sec. 3. Subsections (b) and (c) of section 42-529a of the general statutes
are repealed and the following is substituted in lieu thereof (*Effective October 1, 2025*):

78 (b) (1) Subject to the consent requirement established in subdivision 79 (3) of this subsection, no controller that offers any online service, 80 product or feature to consumers whom such controller has actual 81 knowledge, or wilfully disregards, are minors shall [: (A) Process] 82 process any minor's personal data: [(i) for] (A) For the purposes of [(I)] 83 (i) targeted advertising, [(II)] (ii) any sale of personal data, or [(III)] (iii) 84 profiling in furtherance of any fully automated decision made by such 85 controller that produces any legal or similarly significant effect 86 concerning the provision or denial by such controller of any financial or 87 lending services, housing, insurance, education enrollment or 88 opportunity, criminal justice, employment opportunity, health care 89 services or access to essential goods or services; [, (ii)] (B) unless such 90 processing is reasonably necessary to provide such online service, 91 product or feature; [, (iii)] (C) for any processing purpose [(I)] (i) other 92 than the processing purpose that the controller disclosed at the time 93 such controller collected such personal data, or [(II)] (ii) that is 94 reasonably necessary for, and compatible with, the processing purpose 95 described in subparagraph [(A)(iii)(I)] (C)(i) of this subdivision; [,] or 96 [(iv)] (D) for longer than is reasonably necessary to provide such online 97 service, product or feature. [; or (B) use any system design feature to 98 significantly increase, sustain or extend any minor's use of such online 99 service, product or feature.] The provisions of this subdivision shall not 100 apply to any service or application that is used by and under the

direction of an educational entity, including, but not limited to, alearning management system or a student engagement program.

103 (2) Subject to the consent requirement established in subdivision (3) 104 of this subsection, no controller that offers an online service, product or 105 feature to consumers whom such controller has actual knowledge, or 106 wilfully disregards, are minors shall collect a minor's precise 107 geolocation data unless: (A) Such precise geolocation data is reasonably 108 necessary for the controller to provide such online service, product or 109 feature and, if such data is necessary to provide such online service, 110 product or feature, such controller may only collect such data for the 111 time necessary to provide such online service, product or feature; and 112 (B) the controller provides to the minor a signal indicating that such 113 controller is collecting such precise geolocation data, which signal shall 114 be available to such minor for the entire duration of such collection.

115 (3) No controller shall engage in the activities described in 116 subdivisions (1) and (2) of this subsection unless the controller obtains 117 the minor's consent or, if the minor is younger than thirteen years of age, 118 the consent of such minor's parent or legal guardian. A controller that 119 complies with the verifiable parental consent requirements established 120 in the Children's Online Privacy Protection Act of 1998, 15 USC 6501 et 121 seq., and the regulations, rules, guidance and exemptions adopted pursuant to said act, as said act and such regulations, rules, guidance 122 123 and exemptions may be amended from time to time, shall be deemed to 124 have satisfied any requirement to obtain parental consent under this 125 subdivision.

(c) (1) No controller that offers any online service, product or feature
to consumers whom such controller has actual knowledge, or wilfully
disregards, are minors shall: (A) Provide any consent mechanism that is
designed to substantially subvert or impair, or is manipulated with the
effect of substantially subverting or impairing, user autonomy, decisionmaking or choice; [or] (B) except as provided in subdivision (2) of this
subsection, offer any direct messaging apparatus for use by minors

[without providing] unless (i) such controller provides readily 133 134 accessible and easy-to-use safeguards to limit the ability of adults to 135 send unsolicited communications to minors with whom they are not 136 connected, and (ii) such online service, product or feature includes a default setting that prevents adults from sending unsolicited 137 communications to minors with whom they are not connected; or (C) 138 139 except as provided in subdivision (3) of this subsection, use any system 140 design feature to significantly increase, sustain or extend any minor's use of such online service, product or feature. 141

(2) The provisions of subparagraph (B) of subdivision (1) of this
subsection shall not apply to services where the predominant or
exclusive function is: (A) Electronic mail; or (B) direct messaging
consisting of text, photos or videos that are sent between devices by
electronic means, where messages are (i) shared between the sender and
the recipient, (ii) only visible to the sender and the recipient, and (iii) not
posted publicly.

(3) The provisions of subparagraph (C) of subdivision (1) of this
subsection shall not apply to any service or application that is used by
and under the direction of an educational entity, including, but not
limited to, a learning management system or a student engagement
program.

Sec. 4. Subsection (e) of section 42-529b of the general statutes is
repealed and the following is substituted in lieu thereof (*Effective October 1*, 2025):

157 (e) If any controller conducts a data protection assessment pursuant to subsection (a) of this section and determines that the online service, 158 159 product or feature that is the subject of such assessment poses a 160 heightened risk of harm to minors, such controller shall establish and 161 implement a plan to mitigate or eliminate such risk. The Attorney 162 General may require a controller to disclose to the Attorney General a 163 plan established and implemented pursuant to this subsection if the plan is relevant to an investigation conducted by the Attorney General. 164

This act shall take effect as follows and shall amend the following		
sections:		
Section 1	October 1, 2025	New section
Sec. 2	<i>October 1, 2025</i>	42-529
Sec. 3	October 1, 2025	42-529a(b) and (c)
Sec. 4	October 1, 2025	42-529b(e)

Statement of Purpose:

To (1) require the owner of a social media platform to incorporate an online safety center into, and establish a cyberbullying policy for, the owner's social media platform, (2) redefine "heightened risk of harm to minors" to include processing minors' personal data in a manner that presents any reasonably foreseeable risk of harm to minors' physical or mental health, and (3) require the controller of an online service, product or feature that is offered to minors to (A) include a default setting in such service, product or feature to prevent adults from sending unsolicited communications to minors, (B) not use any system design feature to significantly increase, sustain or extend minors' use of such service, product or feature, and (C) disclose to the Attorney General a plan established and implemented to mitigate or eliminate any heightened risk of harm to minors.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]

Co-Sponsors: REP. KENNEDY, 119th Dist.; REP. MCGEE T., 116th Dist. REP. MARTINEZ, 22nd Dist.

<u>H.B. 5474</u>