

General Assembly

January Session, 2025

Proposed Bill No. 5560



Referred to Committee on GENERAL LAW

Introduced by: REP. ELLIOTT, 88th Dist.

AN ACT PROHIBITING CERTAIN CONDUCT CONCERNING REVIEWS OF CONSUMER GOODS AND SERVICES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

That the general statutes be amended to provide that no person doing business in this state shall (1) write, create, purchase or sell any review of a consumer good or service if such review materially misrepresents (A) that such review has been generated by a consumer, or (B) the reviewer's experience with such good or service, or (2) provide compensation to any person in exchange for a review that expresses a particular viewpoint concerning a consumer good or service.

Statement of Purpose:

To prohibit certain conduct concerning reviews of consumer goods and services.