



General Assembly

January Session, 2025

Proposed Bill No. 6037

LCO No. 3108



Referred to Committee on GOVERNMENT ADMINISTRATION
AND ELECTIONS

Introduced by:

REP. FARRAR K., 20th Dist.

REP. BROWN, 56th Dist.

REP. FORTIER, 79th Dist.

***AN ACT CONCERNING THE PURCHASE OF PRINT AND DIGITAL
ADVERTISING BY THE STATE.***

Be it enacted by the Senate and House of Representatives in General
Assembly convened:

- 1 That chapter 58 of the general statutes be amended to require each
- 2 state agency procuring print or digital advertising, within available
- 3 appropriations, to contract with a commercial or nonprofit publisher of
- 4 news whose principal place of business is in this state for not less than
- 5 fifteen per cent of the total annual value of such agency's contracts for
- 6 such advertising, except for print or digital advertising that is primarily
- 7 directed at an out-of-state audience or if granted a waiver by the
- 8 Commissioner of Administrative Services.

Statement of Purpose:

To require executive branch state agencies to purchase a certain
percentage of procured print or digital advertising from in-state
commercial or nonprofit news publishers, with certain exceptions.