



General Assembly

January Session, 2025

**Committee Bill No. 6185**

LCO No. 3885



Referred to Committee on COMMITTEE ON CHILDREN

Introduced by:  
(KID)

***AN ACT CONCERNING THE CONSUMPTION OF ENERGY DRINKS BY CHILDREN.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1       Section 1. (*Effective from passage*) (a) For the purposes of this section,  
2       "energy drink" means a soft drink that contains (1) not less than eighty  
3       milligrams of caffeine per nine fluid ounces, and (2) methylxanthines, B  
4       vitamins, one or more herbal ingredients or an ingredient labeled  
5       "energy blend", and "social media" has the same meaning as provided  
6       in section 9-601 of the general statutes.

7       (b) There is established a working group to (1) study the (A) medical  
8       risks associated with energy drink consumption by children, and (B)  
9       anticipated effects of a prohibition on the sale of energy drinks to  
10      children on (i) the state-wide sale of energy drinks, and (ii) public health,  
11      and (2) make recommendations for (A) a public awareness campaign  
12      concerning such risks that includes, but is not limited to, a video  
13      recording for publication or broadcast on television and social media,  
14      (B) notice to be posted at the point of sale of energy drinks in retail  
15      establishments alerting consumers to such risks, and (C) a one-page  
16      document explaining such risks.

17 (c) The working group shall include, but not be limited to, the  
18 following members, who shall be selected jointly by the Commissioners  
19 of Public Health and Consumer Protection: (1) The chairpersons and  
20 ranking members of the joint standing committees of the General  
21 Assembly having cognizance of matters relating to children and public  
22 health, (2) an individual with expertise in advertising and marketing, (3)  
23 a parent or guardian of a child who experienced adverse health  
24 conditions or died due to the consumption of energy drinks, (4) a  
25 pediatric cardiologist, (5) a representative of a state-wide chapter of a  
26 national association of pediatricians, (6) a representative of a state-wide  
27 governing body for interscholastic athletic activities, (7) a representative  
28 of the Connecticut Children's Medical Center, (8) a representative of a  
29 state-wide association of food retailers, wholesalers, distributors and  
30 service providers, (9) a representative of a manufacturer of energy  
31 drinks, (10) the Commissioner of Public Health, or the commissioner's  
32 designee, and (11) a licensed athletic trainer. The commissioners, or their  
33 designees, shall serve as cochairpersons of the working group. The  
34 administrative staff of the joint standing committee of the General  
35 Assembly having cognizance of matters relating to children shall serve  
36 as administrative staff of the working group.

37 (d) Not later than November 1, 2025, the working group shall submit  
38 a report on its study and recommendations to the joint standing  
39 committees of the General Assembly having cognizance of matters  
40 relating to children, public health and consumer protection in  
41 accordance with the provisions of section 11-4a of the general statutes.

42 Sec. 2. (NEW) (*Effective July 1, 2025*) (a) For the purposes of this  
43 section, "energy drink" means a soft drink that contains (1) not less than  
44 eighty milligrams of caffeine per nine fluid ounces, and (2)  
45 methylxanthines, B vitamins, one or more herbal ingredients or an  
46 ingredient labeled "energy blend".

47 (b) Not later than December 1, 2025, the Department of Consumer  
48 Protection shall develop signage alerting consumers to the medical risks

49 associated with energy drink consumption by children and make a copy  
50 of such signage available on the department's Internet web site. Such  
51 signage shall incorporate the recommendations submitted by the  
52 working group established pursuant to section 1 of this act.

53 (c) On and after January 1, 2026, each individual, firm, fiduciary,  
54 partnership, corporation, limited liability company, trust or association  
55 engaged in the business of selling energy drinks to retail consumers in  
56 the state shall post a copy of the notice developed pursuant to subsection  
57 (b) of this section in a conspicuous place at the point of sale of such  
58 energy drinks.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	New section
Sec. 2	<i>July 1, 2025</i>	New section

***Statement of Purpose:***

To establish a working group to study the medical risks associated with the consumption of energy drinks by children and effects of a prohibition on the sale of energy drinks to children, and require signage related to the medical risks associated with the consumption of energy drinks by children.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*

Co-Sponsors: REP. LINEHAN, 103rd Dist.

H.B. 6185