

General Assembly

January Session, 2025

## Raised Bill No. 7182

Referred to Committee on GENERAL LAW

Introduced by: (GL)

## AN ACT CONCERNING ENTERTAINMENT EVENT TICKETS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 53-289a of the general statutes is repealed and the
- 2 following is substituted in lieu thereof (*Effective October 1, 2025*):
- 3 (a) As used in this section: [, "service charge"]
- 4 (1) "Entertainment event" includes, but is not limited to, an athletic
- 5 <u>competition, sporting event, concert, operatic performance or theatrical</u>
- 6 <u>performance</u>, but does not include a movie;
- 7 (2) "Entertainment venue" includes, but is not limited to, an arena, 8 exhibition hall, performance hall, stadium or theater, but does not
- 9 <u>include a movie theater;</u>
- (3) "Person" means an individual, association, corporation, limited
   liability company, partnership, trust or other legal entity;
- 12 <u>(4) "Service charge"</u> means any additional fee or charge that is 13 designated as an "administrative fee", "service fee" or "surcharge" or by

14 using another substantially similar term;

15 (5) "Ticket reseller" means any person doing business in this state

16 who resells, or facilitates the resale of, any ticket to an entertainment
17 event; and

(6) "Ticket seller" means any person doing business in this state who
 sells, or facilitates the sale of, any ticket to an entertainment event.

20 (b) No [person] ticket seller or ticket reseller shall advertise the prices 21 of tickets to any entertainment event for which a service charge is 22 imposed, including, but not limited to, any [place of amusement, arena, stadium, theater, performance, sport, exhibition or athletic contest 23 24 given] entertainment venue in this state [for] at which a service charge 25 is imposed for the sale of a ticket at [the site of the event] such 26 entertainment venue, without conspicuously disclosing in such 27 advertisement, whether displayed at [the site of the event] such 28 entertainment venue or elsewhere, the total price for each ticket and 29 [what] which portion of each ticket price, stated in a dollar amount, 30 represents a service charge.

(c) (<u>1</u>) If a price is charged for admission to [a place of] <u>an</u> entertainment <u>venue</u>, the operator of the [place of] entertainment <u>venue</u> shall print, endorse or otherwise disclose on the face of each ticket to an entertainment event at such [place of] entertainment [(1)] <u>venue (A)</u> the price established for such ticket, or [(2)] (<u>B</u>) if such operator, or such operator's agent, sells or resells such ticket, including at auction, the final price of such ticket.

38 (2) No operator of an entertainment venue, or agent of an operator of
 39 an entertainment venue, shall enter into an agreement with a ticket
 40 reseller that provides the ticket reseller with the exclusive right to resell
 41 tickets to entertainment events at the entertainment venue.

(d) (1) Any [person] <u>ticket seller or ticket reseller</u> that <u>advertises or</u>
facilitates the sale or resale of a ticket to an entertainment event shall (A)

disclose the total price of such ticket, which total price shall include all service charges required to purchase such ticket, and (B) disclose, in a clear and conspicuous manner, to the purchaser of such ticket the portion of the total ticket price, expressed as a dollar amount, that is attributable to service charges charged to such purchaser for such ticket.

49 (2) The disclosures required under subdivision (1) of this subsection 50 shall be displayed [in the ticket listing before the ticket is selected for 51 purchase. The total ticket price] when the ticket is initially offered for 52 sale to purchasers and the displayed prices shall not increase during the 53 period beginning when a ticket is [selected for purchase] initially offered 54 for sale to purchasers and ending when a ticket is purchased, except a 55 reasonable service charge may be charged for delivery of a 56 nonelectronic ticket if (A) such service charge is based on the delivery 57 method selected by the ticket purchaser, and (B) such service charge is 58 disclosed to such purchaser before such purchaser purchases such 59 ticket.

(3) No disclosure required under this subsection shall be (A) false or
misleading, (B) presented more prominently than the total ticket price,
or (C) displayed in a font size that is as large or larger than the font size
in which the total ticket price is displayed.

64 [(e) A movie shall not be deemed to constitute an entertainment event65 for the purposes of this section.]

66 (e) (1) Each ticket reseller that resells a ticket to a live entertainment 67 event shall (A) provide a refund to the purchaser (i) in an amount that 68 is equal to the total price of such ticket, which total price shall include 69 all service charges that were charged to purchase such ticket except for 70 any reasonable service charge that was charged for delivery of a 71 nonelectronic ticket, and (ii) not later than thirty days following 72 cancellation of such live entertainment event, and (B) disclose, in a clear 73 and conspicuous manner, to each purchaser of a ticket to the live 74 entertainment event that such purchaser is entitled to a refund in the

amount and within the thirty-day period set forth in subparagraph (A)
 of this subdivision if such live entertainment event is cancelled.

- 77 (2) The disclosure required under subparagraph (B) of subdivision (1)
- 78 of this subsection shall be displayed to each purchaser of a ticket to a
- 79 <u>live entertainment event before such purchaser purchases such ticket.</u>
- (f) No ticket reseller shall advertise or resell a ticket to an
  entertainment event at a total price that exceeds one hundred twentyfive per cent of the price that was printed, endorsed or otherwise
  disclosed on the face of the ticket at the time such ticket was first sold.
  Such total price shall include all service charges that were charged to
  purchase such ticket, except for any reasonable service charge that was
  charged for delivery of a nonelectronic ticket.
- 87 (g) The Commissioner of Consumer Protection may adopt
  88 regulations, in accordance with the provisions of chapter 54, to
  89 implement the provisions of this section.
- 90 (h) A violation of any provision of this section shall constitute an
- 91 <u>unfair or deceptive act or practice in the conduct of trade or commerce</u>
- 92 pursuant to subsection (a) of section 42-110b.

This act shal sections:	l take effect as follow	s and shall amend the following
Section 1	October 1, 2025	53-289a

## Statement of Purpose:

To (1) define various terms concerning tickets to entertainment events, (2) prohibit entertainment venue operators from entering into exclusivity agreements with ticket resellers, (3) modify various provisions concerning ticket price and service charge disclosures, (4) require ticket resellers to provide refunds for cancelled live entertainment events, (5) establish a maximum ticket resale price, and (6) provide that certain conduct concerning tickets to entertainment events shall constitute an unfair or deceptive trade practice. [Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]