

## General Assembly

## Proposed Bill No. 513

January Session, 2025



Referred to Committee on GENERAL LAW

Introduced by: SEN. DUFF, 25th Dist.

## AN ACT REQUIRING GROCERY STORES TO AUTOMATICALLY APPLY DIGITAL COUPONS FOR CERTAIN CONSUMERS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to provide that any grocery
- 2 store that offers a digital coupon for a consumer good shall
- 3 automatically apply such coupon to such consumer good if the
- 4 consumer purchasing such consumer good is (1) a senior citizen, or (2)
- 5 a member of a loyalty or rewards program offered or recognized by such
- 6 grocery store.

## Statement of Purpose:

To require grocery stores to automatically apply certain digital coupons on behalf of senior citizens and members of certain loyalty or rewards programs.

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