



General Assembly

Amendment

January Session, 2025

LCO No. 8978



Offered by:

SEN. LOONEY, 11th Dist.

SEN. DUFF, 25th Dist.

SEN. MARONEY, 14th Dist.

REP. LEMAR, 96th Dist.

REP. TURCO, 27th Dist.

To: Subst. Senate Bill No. 797

File No. 572

Cal. No. 315

**"AN ACT REQUIRING A SCHEDULED START TIME DISCLAIMER
IN CERTAIN MOTION PICTURE ADVERTISEMENTS."**

1 Strike everything after the enacting clause and substitute the
2 following in lieu thereof:

3 "Section 1. (*Effective from passage*) (a) Not later than August 1, 2025,
4 the chairpersons and ranking members of the joint standing committee
5 of the General Assembly having cognizance of matters relating to
6 consumer protection, or their designees, shall convene a working group
7 to study and develop recommendations concerning the family
8 entertainment landscape in this state. The working group shall study
9 and develop recommendations concerning:

10 (1) The family entertainment options available, and the family

11 entertainment venues located, in this state, including, but not limited to,
12 live family entertainment venues such as theaters, concert halls and
13 motion picture theaters;

14 (2) Any means available to increase the family entertainment options
15 available, and support the family entertainment venues located, in this
16 state by, among other things, (A) ensuring that all families and patrons
17 have access to such options and venues, including, but not limited to,
18 patrons with disabilities, and (B) providing financial and other
19 incentives, such as tax credits for capital improvements, swipe fee
20 reform and the establishment or modification of entertainment districts,
21 to ensure that such venues are economically viable;

22 (3) The benefits and ramifications of disclosing to viewers the actual
23 start time of a motion picture before the viewers enter the room where
24 the motion picture is to be displayed, and any means available to make
25 such disclosure that are both practically and technologically viable;

26 (4) Any other means available to provide consumers with greater
27 transparency and thereby enhance the overall consumer experience and
28 promote economic growth; and

29 (5) Any other matters the members of the working group deem
30 relevant for the purposes of this section.

31 (b) The chairpersons of the joint standing committee of the General
32 Assembly having cognizance of matters relating to consumer
33 protection, or their designees, shall serve as chairpersons of the working
34 group.

35 (c) Not later than January 1, 2026, the working group shall submit a
36 report, in accordance with the provisions of section 11-4a of the general
37 statutes, to the joint standing committee of the General Assembly
38 having cognizance of matters relating to consumer protection. Such
39 report shall disclose the results of the study conducted, and
40 recommendations developed, pursuant to subsection (a) of this section.
41 The working group shall terminate on the date that it submits such

42 report or January 1, 2026, whichever is later."

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| This act shall take effect as follows and shall amend the following sections: |
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| Section 1 | <i>from passage</i> | New section |
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