



General Assembly

February Session, 2026

Raised Bill No. 305

LCO No. 2230



Referred to Committee on COMMERCE

Introduced by:
(CE)

AN ACT CONCERNING TOURISM.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (*Effective from passage*) (a) There is established a working
2 group to conduct a study relating to statewide marketing and tourism
3 in the state. Such study shall include, but need not be limited to, a review
4 of investment and participation in statewide marketing and tourism in
5 the state for the purpose of positioning the state as a prime destination
6 for leisure and business travelers and encouraging strategic investment
7 in such sectors.

8 (b) The working group shall consist of the following members: (1) The
9 chairpersons and ranking members of the joint standing committee of
10 the General Assembly having cognizance of matters relating to
11 commerce, or their designees; (2) the Commissioner of Economic and
12 Community Development, or the commissioner's designee; (3) the
13 Secretary of the Office of Policy and Management, or the secretary's
14 designee; (4) an employee of the office of the Governor, appointed by
15 the Governor; (5) a member of the Connecticut Tourism Council,
16 appointed by its chairperson; and (6) any individuals the chairpersons

17 of the joint standing committee of the General Assembly having
18 cognizance of matters relating to commerce deem relevant and
19 necessary to carry out the duties of the working group, including, but
20 not limited to, a member of the Arts, Culture and Tourism Legislative
21 Caucus, a member of one of the regional tourism districts in the state
22 and a representative of an organization that advocates for hospitality
23 and restaurant businesses in the state.

24 (c) The administrative staff of the joint standing committee of the
25 General Assembly having cognizance of matters relating to commerce
26 shall serve as administrative staff of the working group.

27 (d) Not later than January 1, 2027, the working group shall submit a
28 report on its findings and recommendations to the joint standing
29 committee of the General Assembly having cognizance of matters
30 relating to commerce, in accordance with the provisions of section 11-4a
31 of the general statutes. The working group shall terminate on the date
32 that it submits such report or January 1, 2027, whichever is later.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	New section

Statement of Purpose:

To establish a working group to study statewide marketing and tourism in the state.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]