

Bill History
Session Year 2026
Raised S.B. No. 344

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Introducer(s):

Committee on Children

Title: AN ACT PROTECTING CHILDREN'S SAFETY BY REQUIRING AFFIRMATIVE CONSENT BY A PARENT OR GUARDIAN FOR THE USE OF A CHILD'S LIKENESS ON SOCIAL MEDIA.

Statement of Purpose: To prohibit the use of a child's likeness for purposes of marketing or advertising on social media without the affirmative consent of a parent or guardian.

Bill History:

02-26-2026 REFERRED TO JOINT COMMITTEE ON Committee on Children

02-27-2026 PUBLIC HEARING 03/03

03-05-2026 JOINT FAVORABLE

03-09-2026 FILED WITH LEGISLATIVE COMMISSIONERS' OFFICE

03-11-2026 REFERRED TO OFFICE OF LEGISLATIVE RESEARCH AND OFFICE OF FISCAL ANALYSIS 03/16/26-5:00 PM

03-17-2026 REPORTED OUT OF LEGISLATIVE COMMISSIONERS' OFFICE

03-17-2026 FAVORABLE REPORT, TABLED FOR THE CALENDAR, SENATE

03-17-2026 SENATE CALENDAR NUMBER 60

03-17-2026 FILE NUMBER 50

Co-sponsor(s):

Sen. Martha Marx, 20th Dist.